

ANOTHER YEAR OF IMPACT ON THE  
ENVIRONMENT AND HUMANITY



Annual Impact Report  
2021

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# LIST OF ACRONYMS

**FCFA** African Financial Community Franc

**FY21** Financial Year 2021

**NGO** Non Governmental Organization

**SDG** Sustainable Development Goals

**UN** United Nations



Dear nature lovers,

It is with much pleasure and enthusiasm that I present Den Planet 2021 fiscal Year (FY21) Annual Report to you. With passion, commitment, and teamwork, we made great strides in achieving our purpose for the environment and in fighting climate change, while fostering sustainable development. We are happy to share with you the impact we made across communities where we based our work.

We intervened in areas of environmental education, sustainable waste management, clean energy and environmental health. We continued to raise awareness through regular campaigns and teachings in both formal and informal sectors, and also on the changing climates and its devastation.

on the changing climate and its devastations to communities We carried out activities aimed at promoting environmental protection especially among women and girls. 2021 equally marked the launch of our tree project which we intend to expand on this year and beyond as our contribution to the UN Decade of Ecosystem Restoration.

In the course of the year, we officially signed partnership deals with some organizations with similar vision( Let's do it, ERuDefand GERAS), to enable us to collaborate and achieve greater results.

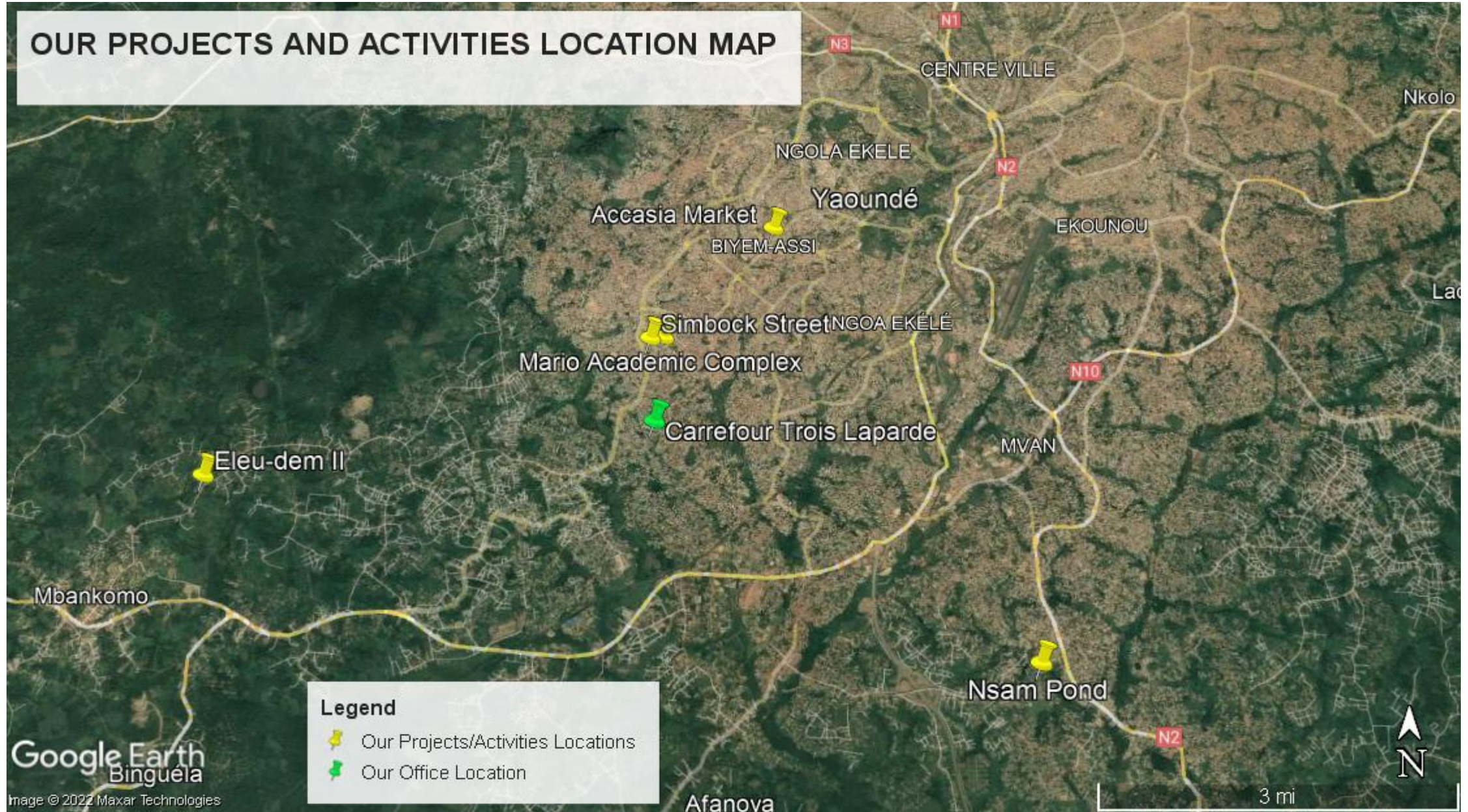
Our achievements during FY21 could not have been a reality without the joint efforts and tremendous contributions from several stakeholders; public institutions, private institutions, local partners and individuals. On behalf of Den Planet's entire team, may I extend our sincerest gratitude to all who contributed to the various success stories. Your effort was enormous and permitted us to get closer to building the unified force required to tackle local and global environmental issues.

We are optimistic and looking forward to greater impact for the upcoming years. We can make great things happen when we put our positive energy together. We are calling on all out there to join us in this very crucial time of humanity existence, in driving vital changes towards protecting and preserving the environment, in the best way you can.

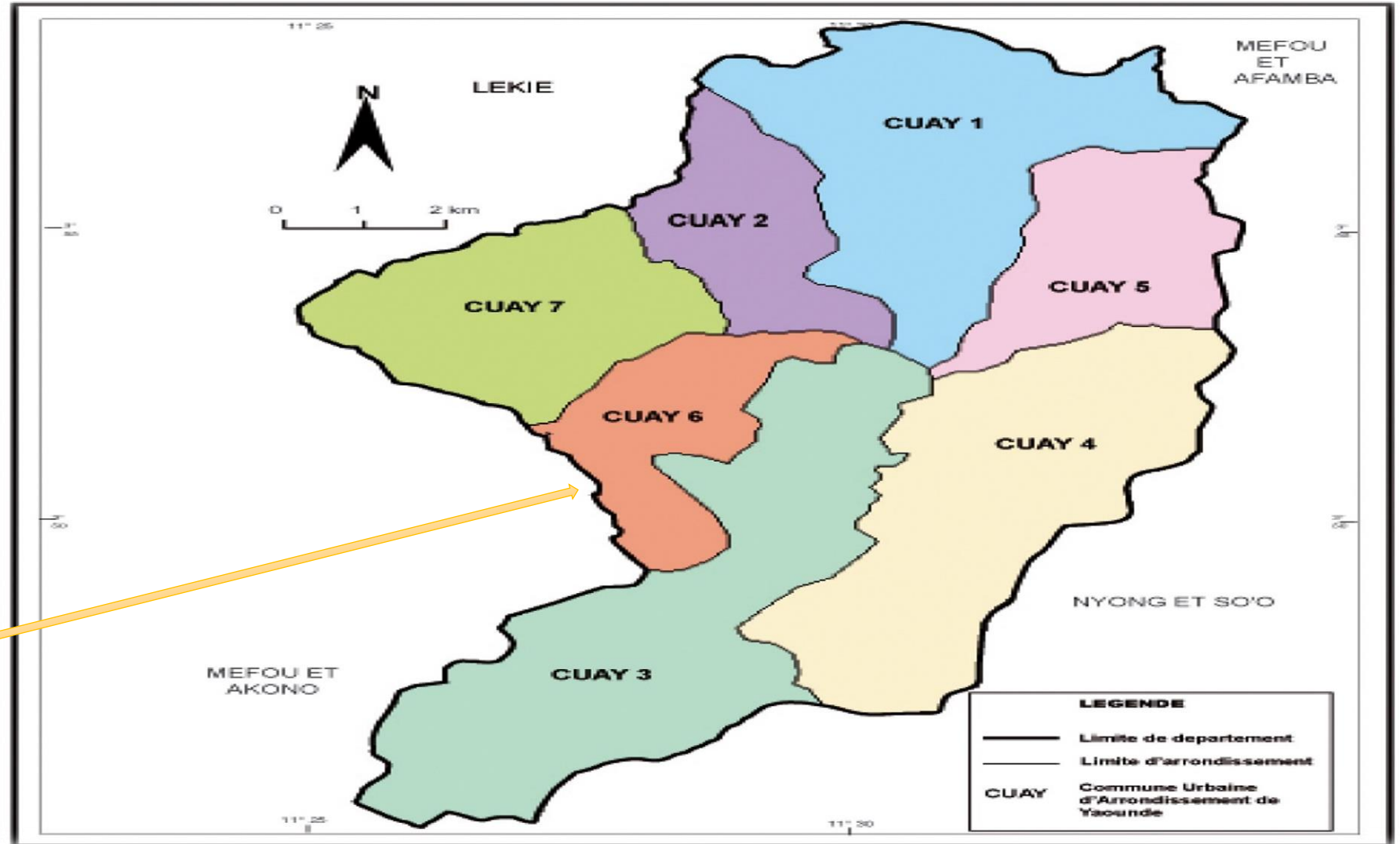




# OUR PROJECTS AND ACTIVITIES LOCATION MAP







### About Den Planet

Den Planet is a Cameroonian not for profit making, non-denominational and apolitical organisation. It is a philanthropic and development-oriented organization. The activities of Den Planet are geared towards environmental protection and conservation, climate change mitigation and adaptation and sustainable development of especially vulnerable communities.

### Telling Den Planet's story

The constant environmental setbacks and climate change effects observed in especially poor communities, such as hazards of floods and droughts, water scarcity, food insecurity, air, soil and water pollution, just to mention a few, stirred an interest in some environmentalists, social and economic workers. They decided to unite for a common purpose of forming an organization that will intervene in reducing the impact of climate change and building resilient in communities through capacity building, campaigns and community green projects for sustainable development.

## Our mission

Den planet seek to work with Women, Youths, and girls to contribute in re-establishing an enabling environment in the fight against climate change, environmental degradation and foster sustainable development, through campaigns, workshops, and green projects.

## Our purpose

Our purpose is to create awareness and empower especially vulnerable communities so they can join in reducing the environmental setbacks faced by many communities and reducing their carbon footprint individually and as a community.



# OUR FOCUS



# OUR VALUES

## Innovation

At Den Planet, we place innovation at the center of our project's ideas. With the current rate of environmental degradation there is need for completely new technologies and concepts to help solve these issues. We work with other organizations to develop innovative solutions to these setbacks (we promote circular economy).

## Love for nature

Our love for nature and the environment is the reason why we are fighting this course. The whole team is made up of people ready to put in time, money and skills, to a better environment and sustainable livelihoods of communities.

## Gender equality

We consider gender to play a major role in environmental sustainability and climate change adaptation and mitigation. Women are often neglected in many communities and most often, are not empowered with knowledge and the necessary skills or opportunities to join in the pressing community setbacks. We think empowering women and girls is one major way to create maximum awareness on these issues and to getting the necessary action required to reduce the negative impacts on communities.

## Integrity

Here, at Den Planet, we are open and accountable in all our activities and projects. We create an atmosphere of trust and honesty as we believe that transparency gives room for more trust and support of our vision by all stakeholders.

## Appreciation of diversity

Though we are fighting a common course, we place much value on the diversity of persons directly or indirectly involve with our projects. We consider the cultural and social norms of the communities we integrate before, during and after our projects. There is progress and innovation in diversity.

## OUR AMBITION

LEARN

- Community people are sensitized on environmental issues and how they can contribute to reduce them for their betterment. 3, 000, 000 people reached by 2035.

ACT

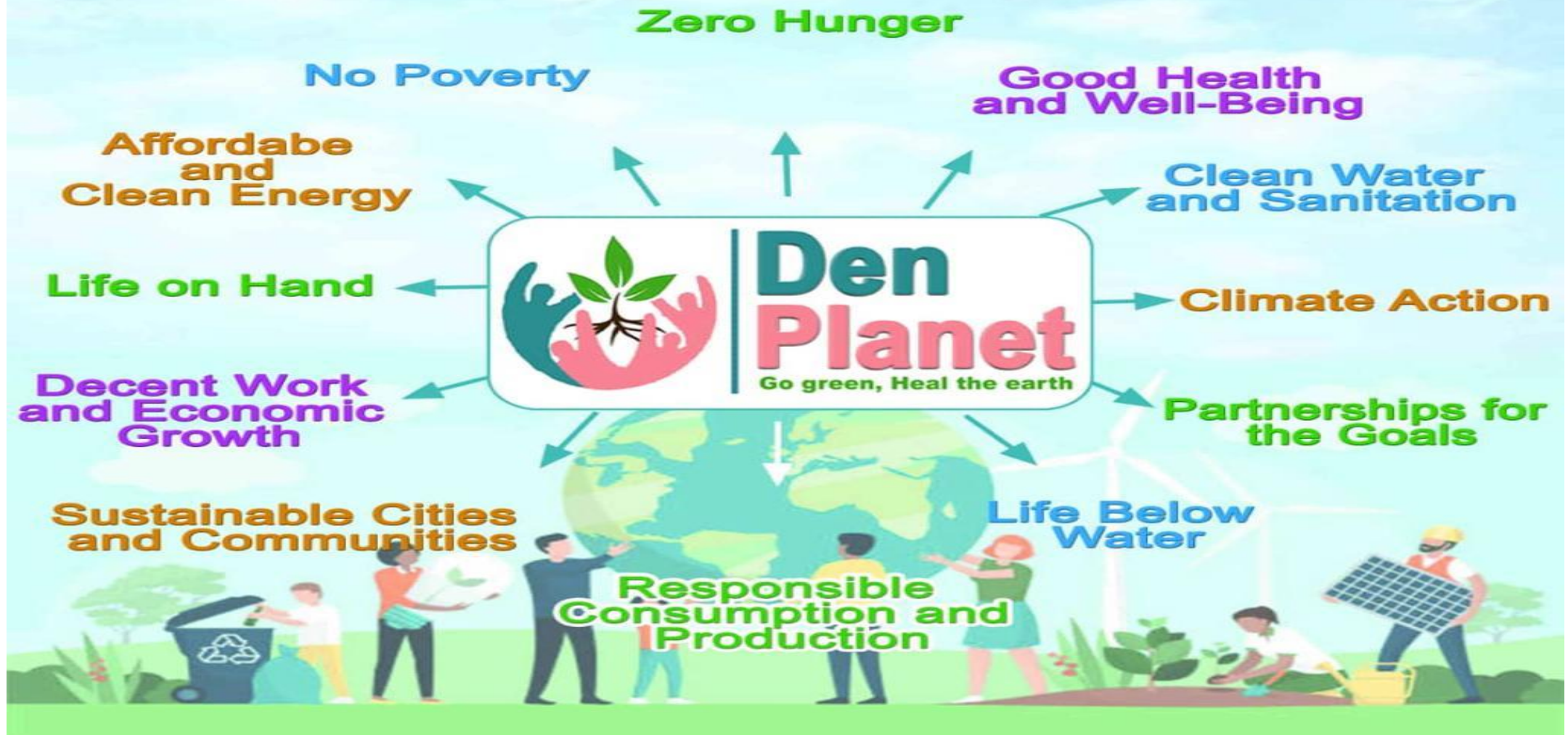
- Community people take action on issues that matter to them. 1,000,000 people plant 7 million trees by 2035.

IMPACT

- Community people realize the positive impact of their actions. Disappearing water brought back to support 3.5 million people by 2035. 5,000 people in the major cities in Cameroon will benefit from clean water and healthier surroundings by 2035.



# Our link to UN SDGs



# PROGRAMS AND ACHIEVEMENTS

2

## ACTIONS, PROGRESS AND ACHIEVEMENTS FOR 2021

The Sustainable Development Goals (SDGs) designed to be a blue print to enable and serve as a guide towards the achievement of a sustainable future for all, not only guides private individuals but also SDG driven organizations like Den planet. We recorded progress in the following:

Progress in our campaigns in schools and other informal settings.

Progress towards involving women and youths in matters that affect them.

SDGs

Huge support and collaboration by the different academic institutions.

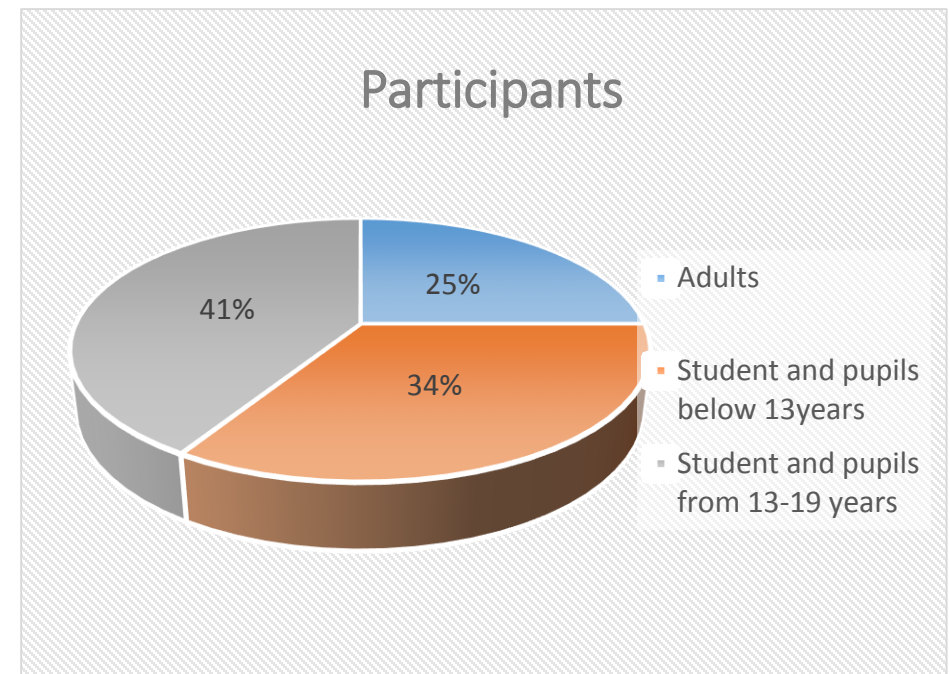
Progress towards awareness creation for environmental sustainability.

**We successfully carried out several activities in the FY21:**

## 1. ENVIRONMENTAL EDUCATION AND CLIMATE ACTION

A total of 09 sensitization campaigns on environmental protection including combating climate change were organised. These were conducted with an active participation of 3600 pupils and students and 1200 adults of different works of life. Of the 3600 children, 1620 were below the age of 13 and the rest (1980) between 13-19 years. These campaigns were aimed at creating general awareness and educating individuals and communities on the realities of a changing earth due to the change in climate and the devastating negative impacts on the environment and humanity. Our sensitization campaigns presented ways to counteract these impacts by everyone in the different areas in driving waste management, energy use, farming, material use and circular economy, ecosystem protection and restoration.

We carried these sensitization campaigns in schools, house to house, community gatherings and along streets. There has been positive feedback by individuals and some institutions, requesting for more campaigns or teachings and pledging their support.







Den Planet at Blessed Primary School on a regular sensitization campaign and demonstration on proper hygiene and environmental health (WASH).



Den Planet having a class discussion with pupils on environmental protection and conservation.





Community group sensitization on the changing climate and the importance and methods of participation by everyone in mitigating and adapting to these changing conditions.





More campaign on climate action in secondary schools; educating and prompting action among youths.

## 2. SUSTAINABLE WASTE MANAGEMENT

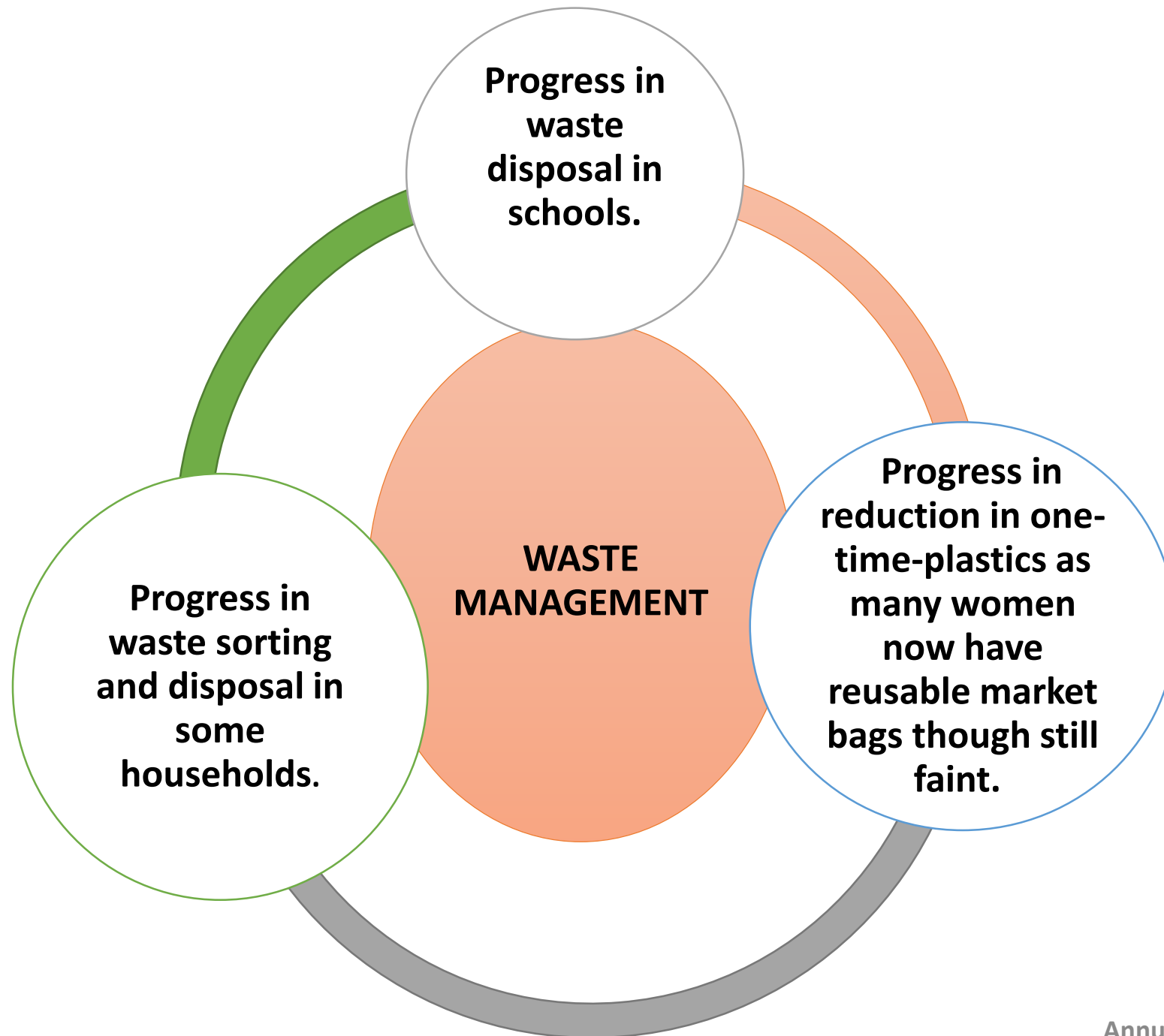
One of the waste management campaigns was done on world cleanup day. Den Planet worked with the organizational theme **“zero garbage, our guarantee for a more sustainable planet”**. The strategic location chosen by the organization was Accacia main market area and its environs in the Yaoundé 6 Council area Cameroon, due to much waste generated in that area and the health challenges the dwellers and business people are faced with.

This project was aimed at contributing to SDGs; Goal 3 (Good health and well-being), Goal 11 (Sustainable cities and communities), Goal 13 (Climate action) and Goal 15 (Life on land), they were set to move the world forward through a clean community.

The main purpose of this project was to protect human health and the environment, reduce greenhouse gas emissions, create awareness on the dangers of an unhealthy environment, and mitigate the occurrence of land pollution and the Promotion of community based environmental action.

### Impacts

This project was very impactful to inhabitants and business owners of the Accacia neighborhood in that it gave Assurance of quality air circulation thus minimizing the possibility of unpleasant odors and the circulation of airborne bacteria, a sense of awareness was inputted on the population on the importance of clean air, water and energy through environmental hygiene.



**Progress in  
waste  
disposal in  
schools.**

**Progress in  
waste sorting  
and disposal in  
some  
households.**

**WASTE  
MANAGEMENT**

**Progress in  
reduction in one-  
time-plastics as  
many women  
now have  
reusable market  
bags though still  
faint.**





Street Cleaning Campaign by Den Planet team.

Our drainages are regularly being blocked by plastic bags and bottles amongst other waste and require constant unblocking.





Fighting plastic pollution as a means to conserving marine ecosystem.

Den Planet at work with; the European Commission in Cameroon, Let's Do It, and other organizations, at a drain, taking out as much plastic bottles and bags as possible.



1



Clean up campaign carried out at the Accacia market of Yaounde and its vicinity.

This was jointly done by Volunteers of Den Planet, Let's Do It Cameroon and other organizations, on world clean up day 2021.

2







### Success story 1

*“Tibab Alvin Is my name, I sell vegetables in the Accacia main market. During the World Cleanup day, we were happy, inspired and motivated with what Den Planet did. Before then, we had dirt everywhere around the market and these dirt had been bringing bad smells, flies and mosquitos in the market. Den planet cleaned everything and the Accacia market was completely a new environment as they were no longer that bad smell, flies and mosquitos. We felt the environment was now healthier and good. Since then we have also learned to clean our market’s environment and properly dispose the dirt in a dirt bin provided by the council to avoid that bad smell, flies and mosquitos.”*



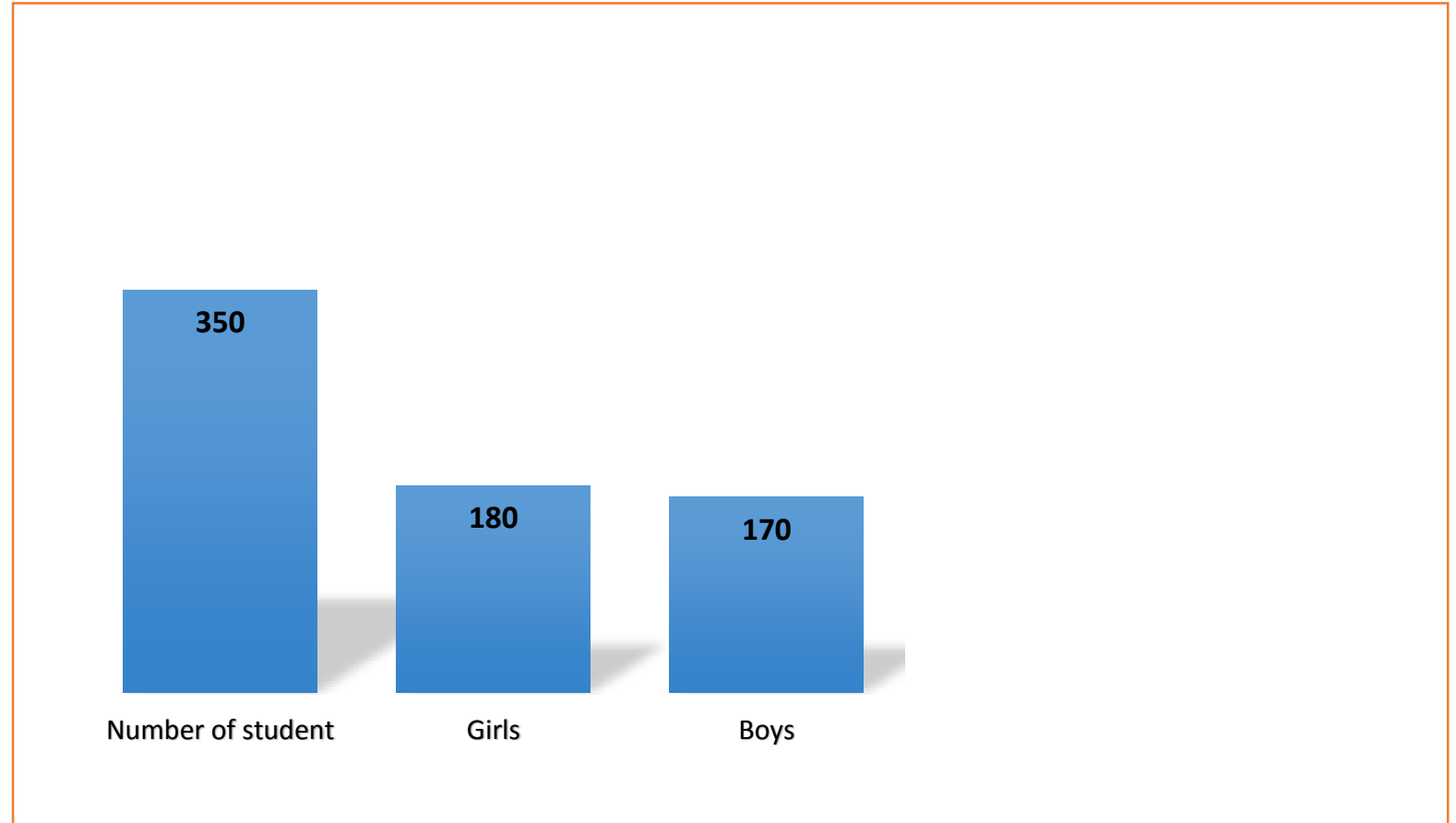


## Success story 2

“ I am Simon. I must confess that these regular clean up campaigns along our streets have awakened most of the inhabitants here. Before, it used to be no one’s business if our streets and corners were dirty. People smashed or crossed on rotten garbage and plastic bottles and bags without a second glance. I now go out regularly to sweep or pick up litter without waiting for the T-shirt people to come clean for me. I equally see a few neighbors’ do the same. Our gutters are free of especially plastic bottles and bags and water run down freely. ”

### 3. CLEAN ENERGY

In FY21, 350 students were trained on energy management and efficiency. The aim was to reduce the amount of energy that is wasted in households due to lack of knowledge or ignorance. These students were taught essential skills in reducing energy consumption at home. Of these 350, 180 were girls and 170 were boys with age range of 14-19 years old. Flyers were distributed to the students.



As a follow up to the campaign and workshop, we carried out a questionnaire to have feedback on the campaign and it showed a 75% implementation success rate in households.



Street sensitization campaign on clean energy and energy efficiency.

Our volunteers marched the streets to create awareness in communities on the possibilities of reducing their energy bills and saving money as well as the environment.

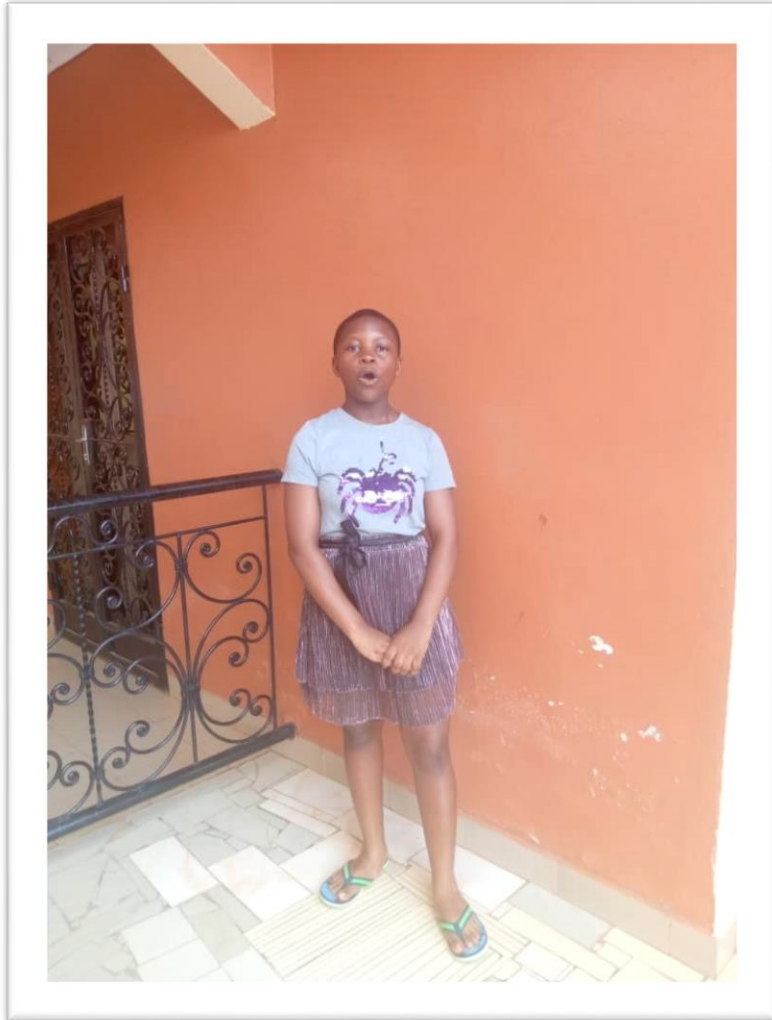




More campaigns on energy efficiency in schools.



## Success story



“ My name is Asoh Faith; I am a form four student in Mario Academic Complex Mendong-Simbock Yaoundé. Before, I knew little regarding environmental degradation and climate change and its impact on humanity. Den Planet team changed this by teaching us several ways to safeguard our environment while in school and at home through our energy use. I have taught my younger ones and friends and we all love the changes as we indulge in practicing the things we are taught. Now I can boast of keeping the environment safe.

My parents were happy and over time, replaced some of our high consumption electrical appliances with less consumption ones. Subsequently, we are witnessing a drop in electricity bills than before. Previously, our electric bill was averagely 17,000frs (\$35) for the past months but has dropped to averagely 11,000frs (\$22). We equally do manage a lot of our resources now such as water thereby reducing our household carbon footprint and saving money.

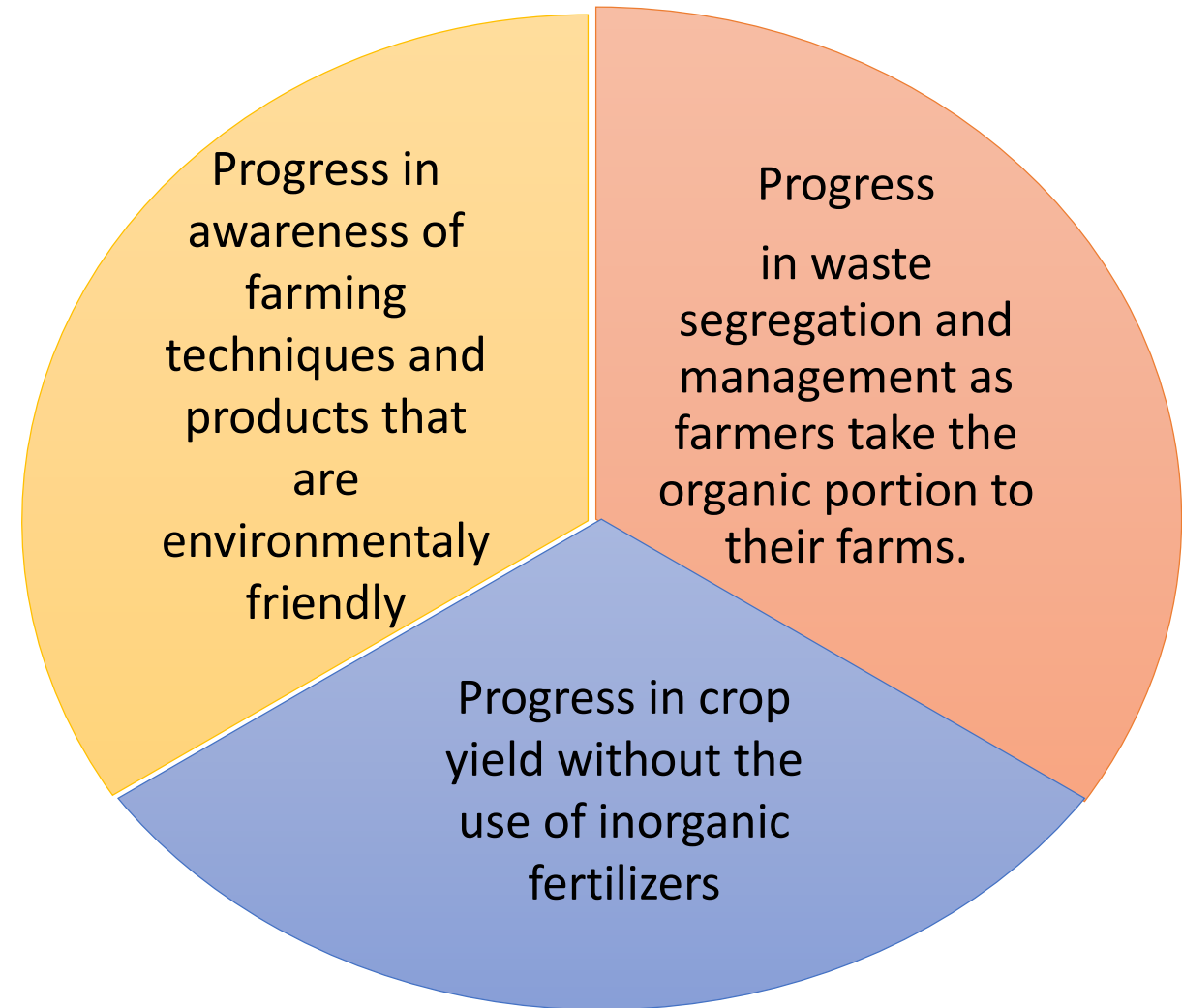
”

<https://youtube.com/watch?v=BYRe7zWIGbo&feature=share>

## 4. SUSTAINABLE AGRICULTURE

In 2021, we empowered a community by demonstrating to them how to convert the organic waste from their kitchen into useful farm manure to boost crop production. This was aimed at stopping the use of inorganic fertilizer by especially subsistent farmers and protecting our environment and human health. We equally taught them tilling methods to reduce much carbon in soil from being released to increase global warming.

We recorded progress in the following:





Youth empowerment and sustainable development through agriculture. We teach farmers how to produce organic manure for their farms and managing their organic waste in doing so.



## Success story

“

*Martha, a 25-year-old farmer who was among the first we trained attest to the positive crop yield she witnessed last farming season. She says she collects all organic waste from her kitchen and from neighbors who do not farm, to her farmland, where she builds compost like she was taught. The compost is later used as fertilizer for her crops. Martha's maize farm yield increased by 25% as she harvested 04 bags (31.25kg) of maize last season as to 03 bags(25kg) before then. This increased her income and the livelihood of her household.*

”



## 5. ENVIRONMENTAL HEALTH AND WASH

With the onset and prevalence of COVID 19, educating individuals, groups and communities on basic hygiene and sanitation is paramount if this pandemic has to be eradicated. Continuous sensitization is required to achieve this. Our team was at International Christian Orphanage among other places to educate, sensitize the children and youths on essential health practices and how their health is related to their environment. The distribution of materials that can foster the promotion of environmental hygiene was not left out. There was equally a discussion on climate change, its negative impacts globally and how they can each contribute to reducing its devastations.







Den Planet team with orphan children after the workshop session.



## Success story

“ Mirelle is 17 years old and one of the eldest in the orphanage. She attests to the fact that their home and environment now look very clean at all times since after the visit of Den Planet’s team. Mirelle says she and a few others help to coordinate the younger ones and equally teach them basic hygiene like regular hand washing and proper disposal of waste generated. She is enthusiastic about this and has indicated her interest to join Den team in environmental protection and sustainability.”



## 6. DEN TREES PROJECT

This project was launched at the end of 2021 and it received a huge support in terms of volunteers and trees donated. The project comes in at a time when the UN calls for ecosystems to be restored. Following the UN Decade of Ecosystem Restoration (2021-2030), Den Planet Trees will boost some of the ecosystems under destruction and will help to sequester much of the carbon dioxide released into the atmosphere. It seeks to plant 5, 000,000 trees by 2030.

The purpose of the project is to:

To combat climate change and global warming by supporting planting of 5,000,000 trees in our 15000ha of degraded land.

To support the UN Decade for Ecosystem Restoration Plan.

To promote food security incomes.



Primary school pupils on a tree planting exercise.





Volunteers of Den Planet out on a tree planting activity in contributing to SDGs 2, 13, and 15.





Our strong volunteer team out on a tree nursing project. With our determination to contribute wholly to the UN Decade for Ecosystem Restoration, we are looking forward to planting millions of trees in the years ahead.

- **Some intended programs were suspended;** Outlined activities which needed face to face interactions with a given population were suspended with great consideration of abiding with the government's mitigation measures of social distancing and gatherings with limited number of persons.
- **Online meetings reduced the number of intended population to reach out to;** the activities of the organization require interaction with diverse population (young, old, literates, illiterates, handicapped, visually impaired etc.). Most community people could not quickly integrate with the usage of gadgets for interaction as opposed to before the pandemic where most activities and meetings were held physically.
- **Strained relationship with the local communities;** local communities and local stake holders had difficulties communicating properly during the lock down period especially during planned periods of organizational scheduled meetings and activities thus dormancy set in.
- Securing funding for projects became even more difficult.
- **Accurate data collection was hindered;** the population was dispersed, some were hospitalized and volunteers were limited to carry out accurate data collection in the field.
- **Extra expenditure incurred on mitigation measures;** the organization added materials that could mitigate the spread both amongst staff and the local communities like face masks, sanitizers, disinfectants, detergents etc.
- **Innovation;** the entire team and stakeholders of the organization brought forth and adapted to technological methods that could facilitate the smooth functioning of internal and external activities. Working from home was encouraged with the use of online video meetings.
- **Reflection;** especially during the lockdown, every human resource had time to reflect and have solutions for improved output.
- **Diverse ways of multitasking;** working from home with laptops, field visits, online meetings and reporting was intensified to meet up with date lines despite hindrances.
- Collaborating with other organizations was difficult and this affected our impact on communities.

Den Planet's impact was well advanced due to the commitment of the Board of Trustees, our working team especially our volunteers, our members, partners and donors. We appreciate your financial and technical support in achieving our objectives for the year.

We shall continue to ensure all stakeholder's satisfaction in the execution of our projects and in providing real time and quality reports



# OUR TEAM

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Our powerful team.

# OUR PARTNERS

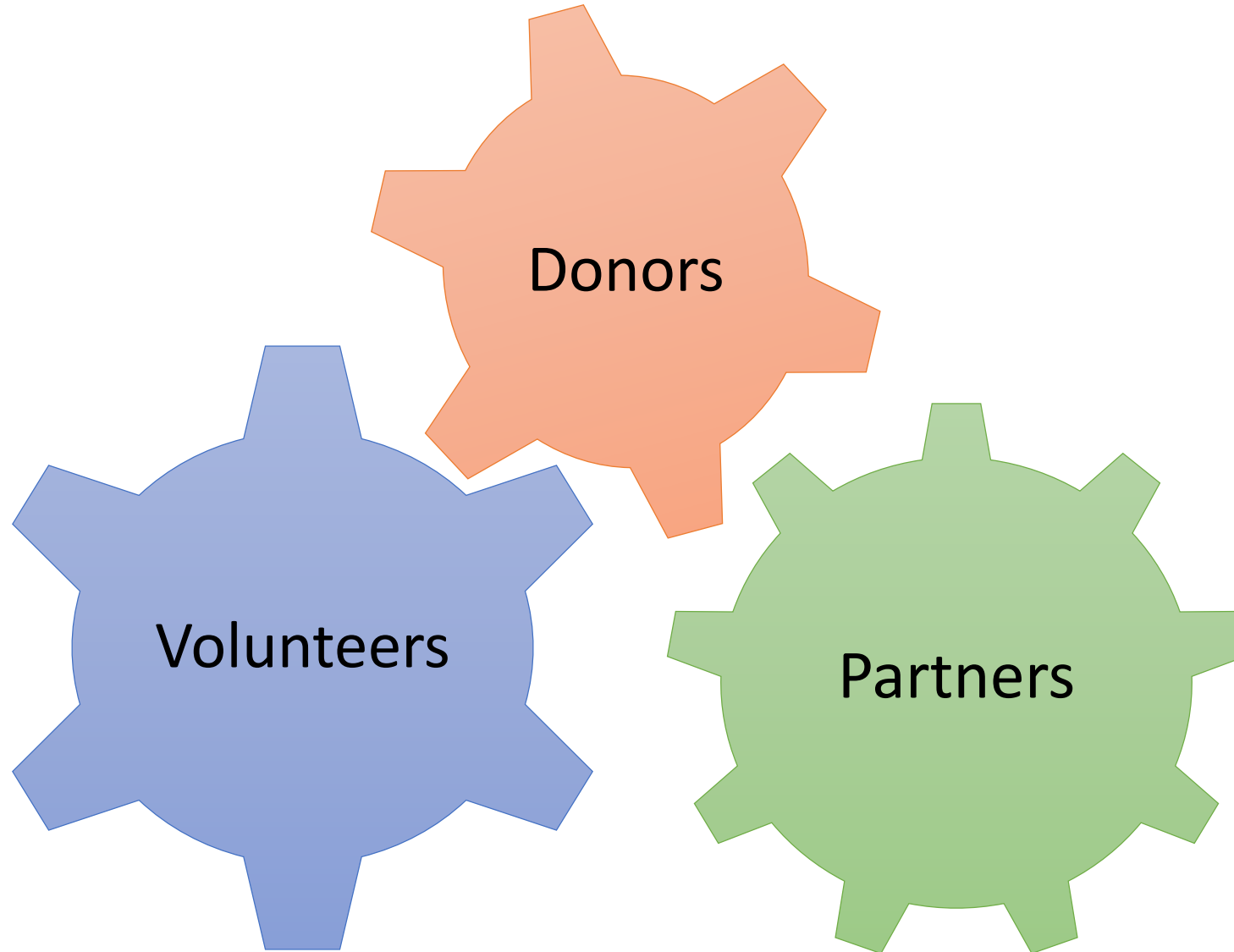
Our achievements is as a result of the support and collaboration of our partners.

- ERuDeF
- GERAS
- Let's Do It



# SPONSORSHIP REVIEW

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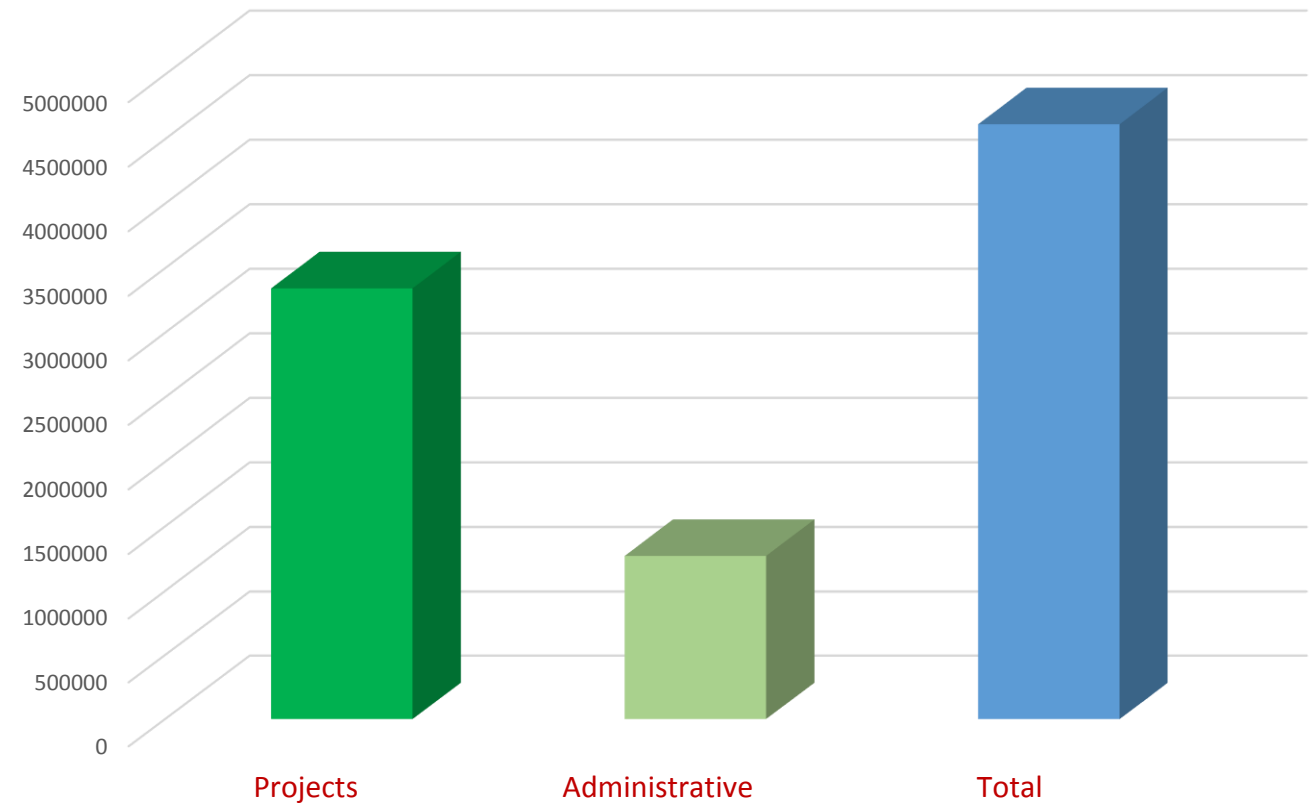


# 2021 FINANCIAL YEAR IN NUMBERS

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Our financial and material resources for FY21 came in from our members, our donors (supporters) and our partners to the sum Of 4615000FCFA contributed and donated in cash, projects and administrative running covered 98.9%.

## 2021 Financial Expenses



With the easing of the lock down due to COVID-19, we are looking forward to a real working atmosphere with all stakeholders especially the local community. We would be able to have access to real and concrete data for projects development and implementation.

We plan to expand on our biodiversity conservation and protection projects especially the Den Trees Project which goes up to 2030 in line with the UN Decade of Ecosystem Restoration.

Our vision for rural electrification using Solar energy is also getting clearer and we are aiming at getting clean energy to hundreds of Cameroonians without access to electricity as a means to boost rural economy. This is the same with the provision of portable water to communities in need. We have carried out baseline studies in two IDP communities. We would carry out more frequent campaigns to prompt green action and to curbing individual, household and community carbon footprint.

Our objectives is to reach out to thousands of people; adult and youths.

In general, we see this FY22 as a greater achievement year with new partnerships, collaborators, volunteers and donors, in our mission to protect and preserve the environment and to providing practical sustainable solutions to environmentally related community problems. Our motivation is heightened by the recent 2022 IPCC Report on Impact, Adaptation and Vulnerability, that indicates yet a continually changing climate and a degrading environment and its negative impact on humanity.

# OUR CONTACT INFORMATION

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- Facebook: <https://www.facebook.com/denplanet>
  - Website: <https://www.denplanet.org>
  - [You can donate to support our course:](#)



# SUPPORT US

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Donate with the payment method provided below. We appreciate and welcome your contribution as we will be launching many new projects in 2022, even more so if you would like to specify the project or the project type, Your support should be directed. We appreciate your kind gesture towards ensuring a more sustainable Environment.

## DEN PLANET



DEN PLANET ACC No:..... CM21 10033 05207 07031000530 60.....United Bank for Africa

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