

2024

ANNUAL ACTIVITY REPORT



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II. EXECUTIVE SUMMARY

In 2024, Den Planet demonstrated a strong commitment to addressing environmental challenges in Yaoundé and across Cameroon through practical, community-driven initiatives. Our work focused on climate action, environmental education, and sustainable practices. Central to this effort was our emphasis on empowering women and youth, recognizing their pivotal role in driving long-term change. A major highlight was the expansion of our school-based “Eco Club” and “Eco Spot Project,” which engaged over 528 students. These programs greatly funded by The Pollination Project, fostered environmentally conscious behaviour through creative tools like environmental artwork and awareness campaigns. Education remained a key pillar, aiming to embed sustainability into the culture of diverse communities. Our climate-focused projects included the “Den Trees Project,” a practical initiative contributing to reforestation and land restoration. We also promoted clean energy by installing solar photovoltaic systems in five households and producing biogas for domestic use, reducing carbon emissions and reliance on traditional fuels. Community engagement was amplified during the World Environment Week, organized in partnership with FINISTECH and GERA. Activities such as eco-walks, workshops, and tree planting reached over 200 direct participants and more than 3,000 observers online and in-person, strengthening public environmental awareness. Den Planet also used digital platforms for broader impact. Our online campaigns addressing gender-based violence and environmental education reached over 18,000 online audience, highlighting the intersection between social and environmental justice. In 2024, we also advanced waste management awareness and proper disposal practices while strengthening partnerships with government bodies like the Ministry of Environment and various NGOs. These collaborations aligned our efforts with the Sustainable Development Goals (SDGs), 1,2,3,5,6,7,13 and 17, as well as the Cameroon National Determined Contributions (NDCs). Den Planet's integrated approach blends environmental protection with community empowerment, ensuring sustainable practices take root even in Cameroon's culturally diverse and challenging context. Our work addressed immediate community needs while building resilience for the future. Looking ahead, 2025 brings new strategies to expand our impact, strengthen local resilience, and further support vulnerable groups—especially women and children—who remain at the heart of our mission. Through continued innovation and collaboration, Den Planet remains committed to shaping a more sustainable and equitable future.



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III. Message from the Managing Director



We are filled with gratitude for the significant achievements we have made this year, despite the challenges encountered along the way. We are proud to acknowledge our growth and increased impact, showcasing that our collective efforts have made a valuable difference.

This year, we successfully launched our sub office in the South West region, expanded our Eco Clubs to 2 additional schools and developed a more practical curriculum for our eco club lessons. We launched and implemented the Eco Spot project, made possible by generous funding from The Pollination Project. Furthermore, we strengthened our partnerships with the Ministry of the Environment, Nature Protection and Sustainable Development, as well as two other organizations, enabling us to enhance our outreach and effectiveness. Through heightened training sessions and community engagement campaigns, we have also grown our volunteer base and fostered deeper connections within our community. We would like to express our heartfelt gratitude to our generous funders, partners, executive Committee, volunteers, staff, and supporters. Your vital contributions have empowered us to implement impactful environmental initiatives and activities. Each stakeholder has played a crucial role in our success, providing essential resources that have significantly advanced our mission.

To our beneficiaries, your collaboration has set the stage for even more impactful initiatives in our future endeavours.

We invite you to explore this report, where we detail our major initiatives, activities and impacts of 2024 that have helped us achieve our goal and strategic objectives for 2024.



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IV. WHO WE ARE

Den Planet is a grassroots, women-led, not-for-profit, non-governmental organization with its headquarters in Yaoundé, Cameroon. It was founded and authorized in 2021. The rapid growth in population in Africa and the world at large coupled with economic development has led to so many environmental concerns with Sub-Saharan Africa being highly impacted. To have communities mitigate, adapt or build resilience around these setbacks, Den planet is dedicated in playing a critical role in rendering its services in plugging the gap, through its Development and Humanitarian interventions. Their core mission revolves around empowering women and youth to lead community-driven initiatives that address critical environmental challenges. Through educational programs, practical projects like tree planting and clean energy solutions, and impactful advocacy campaigns, they translate ecological awareness into tangible action. Den Planet emphasizes building resilient, equitable, and sustainable livelihoods for all, recognizing the interconnectedness of environmental health and societal well-being. Their work cultivates a generation of environmentally conscious youths and women and leaders, promoting responsible resource management and driving positive change within their communities. By forging strategic partnerships and leveraging online platforms, Den Planet amplifies its reach, ensuring a broader impact on local and regional environmental practices.

Vision

To have an enabling environment that is healthy, friendly and sustainable, to accommodate humanity and co-habitats (nature).

Mission

“To empower women and youth to drive community-led initiatives that promote environmental stewardship, social justice, and economic prosperity and ensure resilient, equitable, and sustainable livelihoods for all”.

Goal

To contribute to reducing the impacts of climate change and environmental degradation on communities, while improving the economic, health, social and the general livelihood of community people.

Slogan: *Go Green, Heal the Earth*



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Den Planet 2024 Activities and Impact

SN	Activity/Project	Description	Impact/Reach	Funder(s)	Place of Activity/Project	Methodology
1	Eco Club Expansion	Held awareness events to educate students on water management, peace, and sustainability.	Engaged over 1600 students, with reported increase in environmentally conscious behavior.	Den Planet	ELGRA Secondary School, KADNDAP School Complex, CBC/Light World Mission, Mario Academic Complex, Blessed Nursery and	Educational activities, workshops, games, practical demonstrations and competitions.
2	World Water Day Activities	Held awareness events to educate students on water management, peace, and sustainability.	Direct participant number implied within the 528 student total, but aimed to foster awareness within those schools.	Den Planet	Mario Academic Complex, KADNDAP School Complex.	Educational Presentations, interactive sessions, awareness raising events.
3	Eco Spot Project	A 10 months project to create green spaces and advocacy spots. Provided training to students as environmental ambassadors.	528 environmental ambassadors as members of the club and above 2000 education stakeholders.	The Pollination Project and Den Planet	Mario Academic Complex, KADNDAP School Complex.	Creation of green spaces, ambassador training, advocacy board with vital environmental information.
4	World Environment Week	Collaborative event involving an art competition, an eco-walk, a workshop, and tree planting.	Reached over 300 direct participants and 3,000 indirect and online audience. 50 fruit trees planted to enhance future food systems.	Collaboration with FINISTECH and GERAS.	Yaoundé V Municipality	Community mobilization and sensitization, workshops, tree planting demonstrations, reached more online audience.
5	Clean Energy (Biogas)	Production and distribution of biogas to households. 11 volunteers trained. 25 farmers trained on using slurry from the digester to boost crop production.	Supplied clean cooking gas to five households, contributing to reduced carbon emissions.	Den Planet	Yaoundé	Technical installation, product distribution, household education, volunteer/interns training.
6	Campaigns Against GBV	On-site and online campaigns on gender-based violence and its consequences on women and climate change.	54 students participated and we garnered over 8,000 online reach.	Den Planet	Yaounde and online platforms.	discussions with boys and girls in two schools. Social media campaigns, digital content creation, online community engagement.
7	Partnership Strengthening	Strengthened and built new partnerships with government and NGOs.	Amplified organizational reach and impact through collaborative projects.	Den Planet	Yaoundé and Online	Meetings, MOU development and review, adoption and official declaration of
8	Den Trees Project	Contribution towards land restoration and reforestation through tree planting. 50 fruit trees planted.	Quantifiable tree survival rates improvement noted.	Den Planet	Yaounde and surrounding areas.	Organized tree planting campaigns for land restoration. Also monitoring tree survival rate.
9	Waste Management Awareness Campaigns	Focused on raising community consciousness on proper waste disposal practices.	Gradual behavioural change towards civil responsibilities with a focus proper waste disposal	Den Planet	Yaounde and surrounding areas.	Community outreach, awareness campaigns, educational programs.
10	Solar Photovoltaic installations.	Installed solar panel in 5 households.	Impact of providing access to more affordable and reliable clean energy for these five houses, and reducing reliance on traditional fuel sources.	Den Planet	Yaounde area households.	Technical installation, household training, providing solar energy systems.
11	Environmental Designing	10 youths trained on graphic to support climate advocacy	10 youths build relevant skills	Den Planet	Yaounde	Three days of training and practical exercises.
12	Disaster Risk Reduction	167 students trained on risk assessment and reduction	A more safe and disaster-free schools	Den Planet	Yaounde	Lectures and Demonstrations
	International Day of Climate change	74 Youths called to be environmental fighters	More consciousness towards sustainability	Den Planet	Yaounde	Sensitization in schools and distribution of educative

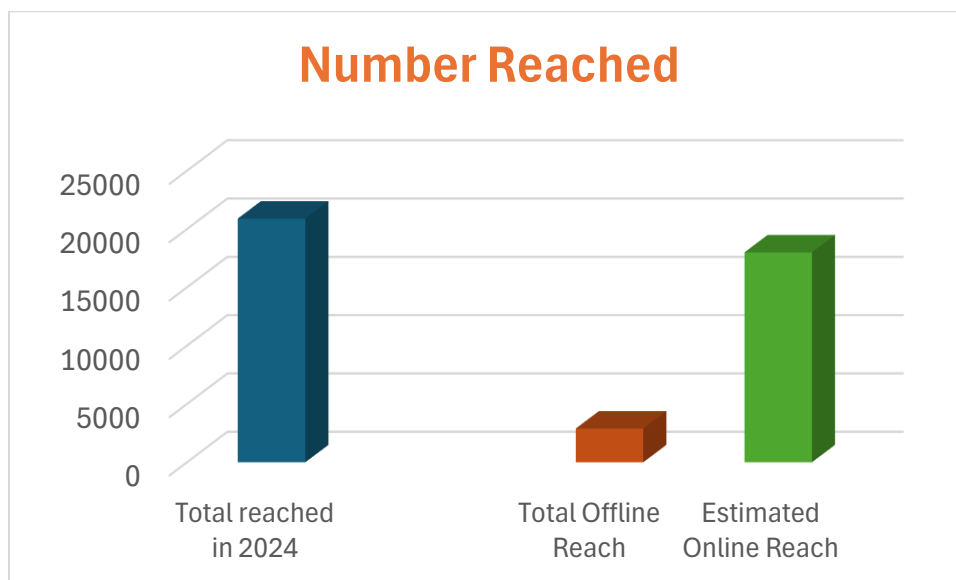
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Our outreach for 2024 in figures.



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1.1 SCHOOL ECO-CLUB PROGRAM

1.1.1 LAUNCH OF NEW ECO CLUBS

Against the backdrop of Den Planet's commitment to empowering students and youths to tackle pressing environmental challenges and cultivate a culture of sustainability within their school and communities, the Eco Club was expanded to 2 schools.

Impact: 113 enthusiastic students immediately indicated interest to be eco club members.

Den Planet's eco club activities of 2025 were launched in ELGRA Simbock and CBC/Light World Mission Etokoss.

The club aimed to raise environmental awareness, promote conservation participation, advocate for wildlife protection, and promoting local partnerships for sustainable practices. Students were educated about the adverse effects of climate change through real-life experiences, such as challenges faced during flooding, highlighting the urgency for action. They learned about the roles and responsibilities of eco ambassadors, including adopting eco-friendly behaviours and engaging in community service, leadership skills and knowledge about environmental issues through interactive methods like skits and role plays.



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1.1.2 Eco Club Activities

Impact; A total of 528 students, 2602 community members, parents, teachers and school administrators gained innovative, practical and sustainable knowledge and skills on sustainable conservation, climate action, and environmental protection practices. These are significant in validating vision 2030 of the SDGs.

Role plays and games on environmental awareness with focus on navigating through ecosystems while avoiding man stimulated hazards and plastics. This was to highlight the importance of teamwork for environmental protection.



Wildlife Conservation

Wildlife charades which focused on a stimulated experience where students were prompted to learn about different wildlife species through nonverbal communication. This was aimed at enhancing their understanding and appreciation of wildlife through creativity and teamwork.

Wildlife is greatly threatened with deforestation and hunting still on the high. Some species of animals have



Discussions and experience sharing about personal observations on environmental issues like indiscriminate disposal of waste, flooding, deforestation, bush fires etc. The main aim was to encourage critical thinking, evaluate their attention to details through personal point of views, and encourage student's engagement and commitment towards environmental sustainability.



Students sharing their experiences

Guidance on setting goals and personal action plans on sustainable environmental initiatives. This was aimed at reinforcing and tracking individual positive behaviors and reinforcing further positive behaviors and commitments.



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About SDGs

Intensive teachings on SDGs and those linked directly to the environment and balloting on strategies to mitigate climate change and environmental degradation. This was aimed at enhancing students understanding on the goals, its significance and their roles as agents of sustainable development.



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1.2 WORLD WATER DAY 2024: *Water for Peace*

Impact: 72 students gained a deeper appreciation for water's significance and proper hygiene practices. The students comprehended the diverse uses of water. 85% committed to better water management practices thus more water is reserved for daily consumption for 13 households around these schools.

Similarly, KAD-NDAP School focused on the theme of water conservation through a group water mandala painting activity initiated by the UN, representing the 2024 World Water Day theme. This encouraged critical thinking about water, peace, and harmony. Students also participated in a handwashing demonstration and subsequently made pledges regarding responsible water management.



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Club members
competing in groups,
painting the water
mandala.



Group photo with club
members on World
Water Day/24



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1.3 ECO SPOT PROJECT

Impact: The initiative has successfully transformed schools into centers of environmental advocacy and education, fostering a sustainable culture that have benefited students and 2000 community members. Membership in the Eco Clubs rose from 267 to 528.

On March 27, 2024, Den Planet and Eco Club members launched the Eco Spot Project at Mario Academic Complex and KADNDAP in Yaoundé. This project was **funded by The Pollination Project** and aimed at enhancing Eco Club activities through the creation of 2 green spaces and advocacy spots. Led by Eco Club members with Den Planet's coordination, students actively participated in setting up these spaces and creating advocacy messages. Participants received training to become ambassadors for environmental issues, promoting eco-friendly practices within their communities. The establishment of the green spaces was a strategy to combat desertification and climate change. The ongoing participation of trained students has been crucial for our ongoing environmental conservation efforts.



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1.4 WORLD ENVIRONMENT DAY 2024: *Land Restoration, Desertification, and Drought Resilience.*

Impact: Overall, over 300 community members were informed, resulting in increased awareness of land degradation issues and fostering long-term commitments to environmental sustainability. The initiative successfully empowered individuals to advocate for ongoing environmental responsibilities within their communities.

Den Planet partnered with FINISTECH, GERAS, and Better Earth to hold a week-long initiative from May 30 to June 5. The event aimed to enhance community awareness regarding sustainability and stimulate action against climate change. Key activities included an arts and poetry competition on May 31 to engage youth creatively, an eco-walk on June 1 in Yaoundé that raised environmental awareness in communities, and a mass media sensitization event on June 3 at Radio Health International to educate the public on ecological protection. A workshop at FINISTECH facilitated discussions among students and community members about land degradation and restoration techniques.



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1.5 Den Trees Project

A significant tree planting event on June 5 saw 47 participants plant 50 fruit trees at Eloumndem II, Yaounde, providing practical experience in reforestation and land restoration.



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Knowledge Sharing Workshop

Workshop on the theme with volunteers, partners and staff. Teachings, demonstration, experience sharing, innovative project proposal ideas.



End of Activities

The week-long of activities culminated in an award ceremony honoring participants of the arts competition and recognizing community engagement, along with certificates for volunteers.



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1.6 BIOGAS PRODUCTION TRAININ

Impact: 11 participants gained skills in biogas production, waste management, and safety measures. This empowered them to promote sustainable energy practices and contribute to climate change mitigation efforts for a greener future.

The session involving team members, community volunteers, and interns emphasized on biogas's role as a renewable energy source, highlighting its sustainability benefits and greenhouse gas reduction capabilities. Participants engaged in practical training, learning to maintain biogas systems, removing the slurry, and how it's used to enhance soil fertility.



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1.7 SUSTAINABLE AGRICULTURE

Impact: 25 farmers were empowered; their produce boosted and impacts of climate change mitigated.

On Our Demonstration Farms

Practicing sustainable agriculture to improve food security, women empowerment and climate action. We employ several climate-smart innovations. The biogas slurry from our biogas plant is used to enhanced soil fertility on our demonstration farm as we equally distribute to some farmer. We timely organize training sessions for these farmers.

A indicates the application of slurry on a maize farm.

B is a vegetable farm of green peppers, cucumber and green beans boosted with organic fertilizer.



A



B



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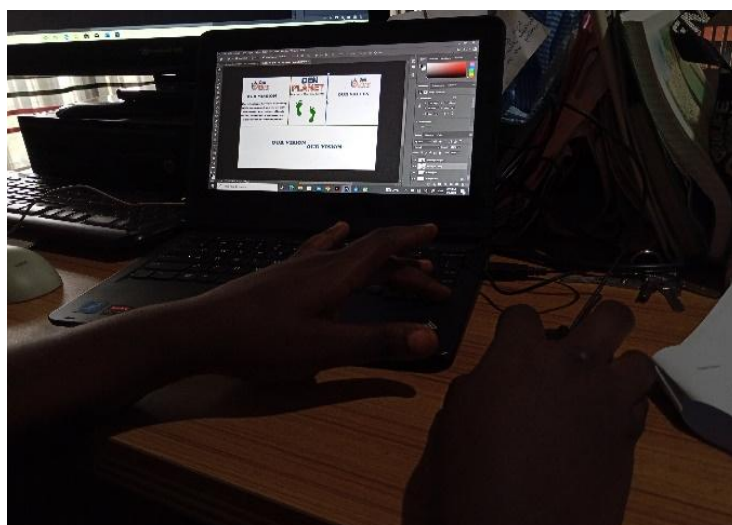
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1.8 DESIGNING A SUSTAINABLE FUTURE

Impact: 10 youths acquired graphic skills for climate action and personal growth, contributing to enhanced employability and fostering innovation within communities.

Digital Skills Development

This workshop focused on training youths on graphic designing as a tool for environmental advocacy. The workshop aimed to create a network of young environmental leaders and train participants in software like Adobe Photoshop, boosting their digital skills. Activities included an introduction to graphic design tools, producing graphic substances, with practical guidance from the facilitator.



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1.9 WORLD CLEAN UP DAY

Impact: The event successfully heightened awareness among 115 students and 15 teachers on proper waste management and reinforced their role as proactive agents of change, fostering collaboration and community spirit in addressing the global waste crisis.

Clean-up Workshop

The commemoration engaged students in a global initiative to combat pollution and foster environmental responsibility. The program focused on educating participants about the connection between a clean environment, human health, and climate change. Activities included informative sessions on sustainable waste management practices; reduce, reuse, recycle, refuse and collective clean-up efforts within the school. Advocacy messages encouraged broader community engagement, promoting a culture of sustainability.



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1.10 INTERNATIONAL DAY FOR DISASTER RISK REDUCTION: *The Role of Education in Protecting and Empowering Youth for a Disaster-Free Future.*

Impact: fostered awareness and empowered 167 youths, promoting integration of disaster risk education in schools.

How to Avoid Risks and Stay Safe

Activities included highlighting alarming statistics on the impact of disasters on children, referencing recent devastating floods and landslides in Cameroon. Equipped students with skills to identify warning signs of disasters and escape strategies, emphasizing the role of education in disaster preparedness. A guided tour of the school, identified the escape routes, thereby familiarizing them with safe pathways and procedures should an emergency occur.



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1.11 INTERNATIONAL DAY FOR CLIMATE ACTION

Impact: 74 students understood different strategies in mitigating climate change.

The students of Government Bilingual High School Yaoundé were sensitized on the causes and local/global effects of climate change. This was accompanied by different examples like the catastrophic floods in North Cameroon. Students also shared their observations and proposed strategies in mitigating climate change.



1.12 16 DAYS OF ACTIVISM AGAINST GENDER BASED VIOLENCE. “Towards Beijing +30: UNiTE to End Violence Against Women and Girls”.

Impact: 54 students gained strategies in taking actions in mitigating Violence Against Women and Girls (VAWG). 5002 people reached on social media.

NO to Gender-Based Violence

Coupled with our social media campaigns on our social media platforms, students were also sensitized. Students of ELGRA were sensitized on the importance of collective action in shunning VAWG. They were also educated on different strategies they can implement individually against GVB.



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2. PARTNERSHIPS

Partnerships with organizations with similar vision and purpose, enhances our works in terms of knowledge and experiencing sharing, technical support, financial and material assistance and equally human resource enhancement. As a young organization, we need all the technical support we can get in organizational strengthening with staff capacity built-up and project writing and control. To this, we sincerely appreciate all the support we got from our partner organizations that permitted us to meet up with our goals.

2024 saw us strengthening ties with the Cameroon Ministry of Environment, Protection of Nature and Sustainable Development. This alone indicates that Den Planet has established herself within the operations of the body that carters for the environment in Cameroon. This gives us the opportunity to collaborate with many more stakeholders of the environment sector. Also, we are officially partners with Foundation for Development Initiatives, an Indian organization, Green Globe Organization and Protect Your Environment Foundation. These four partners play major roles in the re-establishment of the degrading environment, climate action and pollution control. We look forward to the unified impact on communities and globally.

Our Partners



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3. DIFFICULTIES ENCOUNTERED IN 2024

1. The mobilization and engagement of community people in campaigns like clean-Up campaigns. We were sometimes abused, mocked or laughed at. Other times, just stares from the population.
2. The insufficient staff to run the daily office and field tasks causing a reliance on volunteers who do not totally commit. Den Planet still relies on volunteers to achieve her goals and purpose.
3. In collaborating with local government councils for policy development and enforcement or in developing and implementing local solutions to the plaguing global issues. We approached two local councils but nothing positive.
4. In partnering with some organizations for improved outcomes. Most well-established organizations do not accept partnership from start-ups or those not in the lamp lights or well known. This hinders growth and visibility for Den Planet.
5. Insufficient resources to run the affairs of the organization and cause impact. Material and financial resources have been slow to come in to some extent, causing delays and cancellation of some activities and projects. Den Planet human resource has mostly been voluntary from office to the field. These volunteers fresh from school, lacking applicable knowledge, so no complete reliance on them.



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